

Mountain Dew & MCX – Sea-Doo® GIVEAWAY

Minges Bottling Group/Mountain Dew/MCX Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY

1. **HOW TO ENTER/ WINNER SELECTION:** Consumers will be encouraged via in-store signage to enter to win. Consumers may qualify to win by scanning the QR code displayed on the point of sale materials, which will direct them to the landing site where they will enter the required information.

One (1) Grand Prize winner will be selected in a random drawing from among all eligible qualifying entries received throughout the sweepstakes period (8/15/24-9/30/24). Grand Prize drawing will be conducted by third party. The winner will be contacted on or before 10/11/24 and will be notified via phone or email. Odds of winning the Grand Prize depend upon the number of eligible entries received.

2. **GRAND PRIZE:** One (1) Grand Prize will be awarded, consisting of a customized SEA-DOO® 2024 Spark for 2 with Trailer Package, MSRP \$15,842.00

3. **ELIGIBILITY:** Sweepstakes open only to legal residents of the U.S. Employees of Minges Bottling Group, MCX, Pepsi-Cola Company, their respective parents, subsidiaries, affiliates, distributors, suppliers and advertising, promotional or judging agencies and immediate family members of such employees (parent, child, sibling, spouse) and persons living in the same household of such employees (whether related or not) are not eligible to win. Winner must be 25 years old on or before January 1st, 2024 to be eligible.

4. **GENERAL:** No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Minges Bottling Group and MCX in its sole discretion. Void wherever prohibited or restricted by law. Prize winner will be solely responsible for paying all applicable federal, state and local taxes on prize; if applicable, winner may receive an IRS Form 1099 for the retail value of the prize. No groups, clubs

or organizations may enter or win prizes. All entrants, as a condition of entry, agree to be bound by these rules and the decisions of Minges Bottling Group and MCX which shall be final and binding.

5. **WINNER NOTIFICATION:** All potential winner(s) will be notified by phone and/or email at the email address/phone number provided in entry. Grand prize winner will be required to sign and return to Sponsor an Affidavit of Eligibility/ Liability Release with (where lawful) a publicity release within three days of notification. If any required documents are not returned within the required number of days, then prize may be forfeited and an alternate winner may be selected. Any portion of a prize not accepted by winner shall be forfeited.

6. **RELEASE OF LIABILITY.** All entrants, as a condition of participation, and all winners, by acceptance of a prize, agree to release Minges Bottling Group, MCX, its bottlers, each of their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional or judging agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to and from any prize-related activity or any typographical or other error in the printing of these Official Rules or the offering or announcement of any prize. Neither Minges Bottling Group, MCX nor Pepsi-Cola Company make any representations nor warranties of any kind concerning the appearance, performance or safety of any prize awarded. Upon request, winners must consent (and confirm such consent in writing) to the use of their name, voice, picture or other likeness without compensation for promotional purposes as determined by Minges Bottling Group and MCX, except where prohibited by law.

8. **SPONSOR:** Minges Bottling Group, MCX. Grand prizes are fulfilled by Minges Bottling Group. PEPSI, PEPSI-COLA and the Pepsi Globe design are registered trademarks of PepsiCo, Inc.